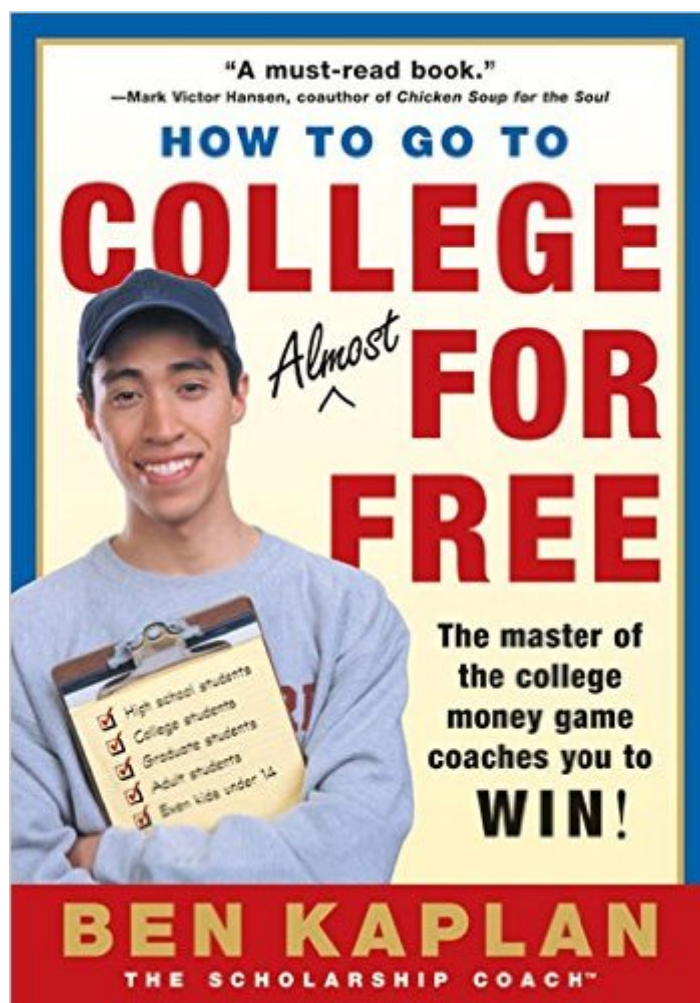


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# How To Go To College Almost For Free



## Synopsis

Make your educational dreams come true! Worried about how to pay for college? Afraid of drowning in a sea of student debt? Sure, Ben Kaplan once felt that way too. But that was before he discovered that there are billions of scholarship dollars out there for students with all types of interests, skills, and backgrounds. After winning enough college cash to cover virtually the entire cost of his dream school, he's written an indispensable guide that shows you how to stake your own scholarship claim. Now in this fully revised and updated edition, Ben distills his proven step-by-step game plan that positions you to win big money for college -- regardless of your age, GPA, financial situation, or family background. With humor and insight, he reveals insider secrets for successfully finding, applying for, and winning lucrative scholarship awards -- empowering you with the information, inspiration, and know-how to afford the college of your choice and realize your educational dreams. Special Note: As a valued reader of this book, you also receive access to the Coach's Locker Room at Ben Kaplan's ScholarshipCoach.com website. The Coach's Locker Room provides a wealth of bonus material, updates to information contained in How to Go to College Almost for Free, question and answer postings, and other helpful resources.

## Book Information

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## Customer Reviews

I'm a college student who doesn't qualify for a lot of financial aid from my school, so I've basically seen every type of scholarship book out there. I can tell you that "How to Go to College Almost for

Free" is the ONLY scholarship book you need to get. The book has everything you need, including how to find scholarships, how to fill out winning applications, and how to avoid the common pitfalls. Before I got this book I thought I was going to have to take a term off from school to earn money. But after following its step by step instructions, I won 4 scholarships in a matter of months and not only paid for my tuition but had money left over to cover my books and fees.

When I saw the title of this book, I began salivating uncontrollably. Imagine, having someone else pay to send your kids to college. That may have been an overreaction. Surely anyone else that has college-bound kids should sympathize. The book is well organized and written on a level that will not challenge a high school student. However, there are tips for a wider audience including the very young, older returning students, graduate students, and students that fit into special groups. Clearly, the competition for scholarships can be intense, but with a logical game plan engaged in consistently, an applicant's effectiveness can be increased. The one consistent theme in the book is that a steady approach will lead to success. I will take issue with a combination of techniques mentioned in the book. Kaplan suggests that students get their recommendations in electronic format so that they can print them out as needed. He also suggests that you solicit "small" changes to recommendation letters to make them "great" letters. I feel this may present many an ethical challenge to some applicants. To be clear, he does not suggest manufacturing recommendation letters. He also provides access to his companion web site to add extra punch to the process. In the final analysis, it is hard to argue with his success, and Kaplan was very successful on his own behalf. He interviewed many of the people involved as applicant and administrators and their tips appear in the book.

I am a Certified College Planner and recommend this book especially for high school freshmen and sophomores. With the elite schools costing over \$200,000 for 4 years, a student's family needs to tap all sources of college funding. This book is a well written guide that helps by 'holding your hand' through the process of finding and winning private scholarships. Anyone can have a stash of college money at the ready when they begin college. Ben Kaplan shows you how.

I thought the concepts were great, and obviously they worked for the author and his family. But seemed he was a single child, with parents that were 100% dedicated to this effort. I have more than one kid, they are all active in sports and activities, and my wife and I don't have the "time requirements" to pull this off. Plus he was apparently an exceptional kid, who engaged in

entrepreneurial type activities at an early age, to include his full time scholarship hunting business. My kid does not fit that profile at all. So I was left with what seemed like commitment 7 days a week, 2-4 hours a day. I would be lucky if I could contribute 1 hour a day with my schedule. Plus, for all that effort, there HAS TO BE a point of diminishing returns ... he does not address that but assumes there is no such point. Hunt hunt hunt, research research research, write write write ... no end to the strategy. I have met some folks who simply applied to a small set of schools, filled out the financial aid forms, and got their aid, and have met many who did twice the work, and got the same amount of aid (or nothing close to the return advertised [hyped] in this book).

Hello everyone, I just wanted to write in and recommend this book. It is great for those parents who want the best for their kids and who want to help them take some initiative with scholarships. This book helped get my son off the couch, and he's already won several scholarships. Now that's what I call a gift for parents! :)

This book has some good information but you have to wade through the fat to get at it. It may be written mainly for aspiring college students, but I feel it is not complete enough or deep enough for parents. There are many other better books out there on the subject (notably Financial Aid for Dummies and Discounts and Deals at the Nations best 360 colleges).

I've been paging thru this book and it is doing very little to engage me. I don't know who they paid to write all these glowing reports but it's your basic dull college help book with terrible cartoons. Most of the information can be found on the web.

I got this book and went through it. It was great. I didn't know how many opportunities were available for my kids. I recommend "How To Go To College..." by Benjamin R. Kaplan if you are interested in an ALMOST FREE college education. I also recommend that you read "West Point: Character, Leadership,.. " by Norman Thomas Remick if you are interested in a TOTALLY FREE college education.

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